

# 2022 Inductee Class

## Philadelphia Sports Hall of Fame

### Program Book Advertising Specifications

Congratulatory ads are available to honor the new class of Hall-of-Famers in the highly desirable and collectable Event Program.

Full Page: **\$1,500**  
 Half-Page: **\$950**

One-third Page: **\$650**  
 Quarter Page: **\$500**

<b>Ad Positions Size</b>	Full-page (b/w) 8 x 10-1/2 One-half page (b/w) 7-1/2 x 5; horizontal One-third page (b/w) 5 x 5 One-quarter page (b/w) 3-5/8 x 5; vertical
<b>Premium Locations</b>	Back cover (color or b/w) 8 x 10-1/2 Inside front cover (color or b/w) 8 x 10-1/2 Inside back cover (color or b/w) 8 x 10-1/2
<b>Specs</b>	Full-page Bleeds: Add 10% Trim Size: 8-1/2 x 11: Bleed Size: 8-5/8 x 11-1/8

Preferred formats are JPG, PDF or PNG

Ads can be submitted electronically to Gail Ramsey: [gail\\_ramsey@verizon.net](mailto:gail_ramsey@verizon.net)  
 with cc to [kavallon@phillyhall.net](mailto:kavallon@phillyhall.net)

Questions about specs should be directed to Gail: [gail\\_ramsey@verizon.net](mailto:gail_ramsey@verizon.net)

Ad deadline is : **October 2, 2022**

**Philadelphia Sports Hall of Fame.....Where Legends Live**